

TRAFFIQ is the industry's leading digital media planning, buying and management platform. Our end-to-end media solution comprises more than thousands of top name publishers accounting for tens of thousands of domains. With TRAFFIQ's comprehensive set of web-based tools, you can now buy premium digital media with scale, efficiency, control, and transparency. TRAFFIQ's robust advertising marketplace consists of publishers spanning all key industry verticals. Examples include:

### Ad Networks

- Adify Media
- AudienceScience
- Burst Media
- ContextWeb
- Cox Cross Media
- FOX Networks
- Glam Media
- LION New Media
- Martini Media
- Media Mayhem Corporation
- Real Networks
- Specific Media

### Publishing Groups

- Condé Nast
- Rodale
- McGraw-Hill
- Dunn & Bradstreet
- Hearst Corporation
- Hachette Filipacchi Media
- Meredith
- Comcast
- Reed Business Interactive
- Scripps
- Ogden Newspapers

### Business & Finance

- Entrepreneur.com
- Hoovers.com
- InvestorPlace.com
- Kiplinger.com
- Zacks.com
- AllBusiness.com
- Ragingbull.com

### News

- AccuWeather.com
- HuffingtonPost.com
- Newser.com
- NYPPost.com
- NYTimes.com
- Philly.com
- Politico.com
- QuadrantOne.com

### Tech

- Gadgetopia.com
- Macworld.com
- RockYou.com
- Technorati.com
- WhitePages.com
- Yellowpages.com

### Entertainment

- Break.com
- PerezHilton.com
- Comedy.com
- Esquire.com
- RollingStone.com
- Rhapsody.com
- HGTV.com
- Playbill.com
- TVGuide.com
- UsMagazine.com

### Women

- Brides.com
- Elle.com
- Glam.com
- MarieClaire.com
- Seventeen.com
- Spafinder.com
- Style.com
- WomansDay.com

*" TRAFFIQ<sup>®</sup> puts media buyers in direct contact with publishers, and allows them to negotiate their own purchases. "*

*- Tessa Wegert, ClickZ.com*

**Health**

Cooking.com  
eHealthForum.com  
EverydayHealth.com  
FoodNetwork.com  
HealthGuru.com  
LifeScript.com  
HealthcareCentral.com  
MensHealthMag.com  
Menupages.com  
WomensHealthMag.com

**Travel**

Boulevards.com  
CheapOair.com  
Citysearch.com  
e-Miles.com  
Homeaway.com  
HopStop.com

**Careers**

ApplyHotJobs.com  
CareerBuilder.com  
CareerTopJobs.com  
Jobster.com  
Mediabistro.com  
SnagAJob.com  
Salary.com

**Sports**

Goal.com  
GolfBuzz.com  
FoxSports.com  
SkySports.com  
Tennis.com  
USTA.com  
HoopSpace.com  
TheGarden.com

**Auto**

AutoEvents.org  
AutoTraderClassics.com  
Caranddriver.com  
CarSoup.com  
CycleTrader.com  
DealsOnWheels.com  
Motorcycle.com  
Oncars.com  
Sportcar.com

**Hispanic**

Anyguy.com  
Batanga.com  
Consorte Media  
Deguate.com  
Freetranslation.com  
Goal.com  
Guanabee.com  
Lacuerda.net  
Puntofox.com  
Quepasa.com  
Taringa.net



**Get started on the TRAFFIQ<sup>®</sup> platform today.**

Visit [www.TRAFFIQ.com](http://www.TRAFFIQ.com) to:

- Create your free account
- Watch our virtual demo
- Register for a free live demo given by the TRAFFIQ sales team
- Set up a test campaign with your TRAFFIQ representative

Join the conversation and follow us on Twitter: @TRAFFIQ

**Contact TRAFFIQ:**

Main Phone: 212-792-2294 Fax: 646-495-6002

Interested in becoming a publishing partner on TRAFFIQ?  
Contact: [publisher@TRAFFIQ.com](mailto:publisher@TRAFFIQ.com)

Interested in buying media through TRAFFIQ?  
Contact: [advertiser@TRAFFIQ.com](mailto:advertiser@TRAFFIQ.com)