


What Is TRAFFIQ?

TRAFFIQ is a web based media management platform that directly connects publishers to hundreds of agencies. TRAFFIQ extends your existing sales force and increases both CPM and sell through rate. Our platform is a risk free environment consisting of the following modules enabling you to:

Build Storefronts

- Promote your inventory by setting up media kits ("Storefronts") to hundreds of advertisers without adding sales costs
- Represent your site, network, or specific segment by setting up "channels" within each storefront
- All inventory will be searchable via TRAFFIQ's proprietary Attribute Matching Engine

katieholmes.com G C B R U O



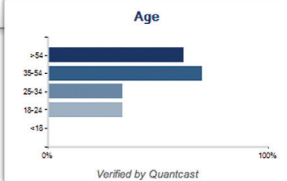
Site Type: Content Site, Video-Centric Site

Categories: Entertainment - All, Entertainment - Celebrities

Pricing Guidance: Pricing available on request (CPM)

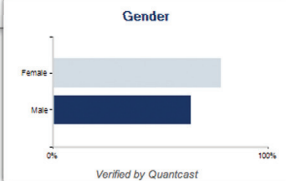
Minimum Buy Size: \$1,000.00

Age



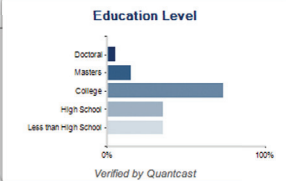
Verified by Quantcast

Gender



Verified by Quantcast

Education Level



Verified by Quantcast

Connect With Advertisers and Monetize

- Directly negotiate with advertisers maintaining total control of all deal points
- Pricing is only visible to you and the specific agency in the negotiation
- Receive immediate notification of public or direct RFPs
- Develop and retain hundreds of new agency relationships

New Matching RFPs ?

Ad Placement Name	Matches
Premium Bea...	8 (7 New)
Premium Bea...	8 (7 New)
Premium Fas...	8 (7 New)
Premium Fas...	8 (7 New)
Premium Fas...	8 (7 New)

[27 more alerts](#)

RFP Responses (in EST) ?

- ! Adam Pauten [requested an offer](#) (11-May)
- ! danizh [requested an offer](#) (07-Apr)
- ! danizh [requested an offer](#) (02-Apr)

[20 more unread messages](#)

Orders ?

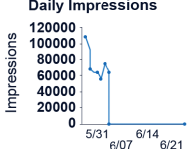
Open Orders	Delivered	Runtime
You currently have no open orders		
Pending Orders	Start Date	
You currently have no pending orders		

Traffic and Track Orders

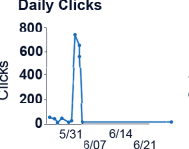
- Easily track ongoing negotiations
- Verify delivery and performance of your orders
- Run reports on your sites, placements, and orders

Recent Account Activity (Last 30 Days)

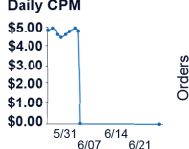
Daily Impressions



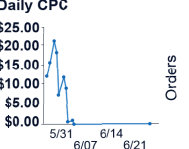
Daily Clicks



Daily CPM



Daily CPC



Daily Earned

