



CREDIT APPLICATION

Please send completed Credit Application by mail, fax or email to:

TRAFFIQ Credit Dept.
462 Seventh Ave., 21st Floor
New York, NY 10018
Fax (646) 607-1530
credit-apps@traffiq.com

Company Information:

Company Name: D-U-N-S#: Credit Requested:
Telephone: Fax: E-Mail:
Address: City: State: Zip:
Contact: Title:

Business Type:

Sole Proprietorship [ ] Limited Partnership [ ] "S" Corp [ ] "C" Corp [ ] LLC [ ]
Date Business was Started: Date Business was Incorporated:
Line of Business: Agency [ ] Network [ ] Other [ ] EIN/TIN (or SSN if Sole Proprietorship):

Owners SS# if less than 3 years in business or if LLC or Sole-Proprietor:

Principal or Officer: Title: SSN#: Home Address:
1.
2.
3.

Historical Online Media Spending:

Company Name Media Spend Period
1. Mo. [ ] Qtr. [ ] Year [ ]
2. Mo. [ ] Qtr. [ ] Year [ ]
3. Mo. [ ] Qtr. [ ] Year [ ]

Bank References (Exact Branch):

Bank Name Acct. Number: Phone: Contact Name:
1.
2.
3.

Trade References or Term Debt:

Company (Address not necessary) Acct. Number: Phone: Contact Name:
1.
2.
3.

CREDIT INFORMATION RELEASE AUTHORIZATION

By submitting this Application, (i) you consent to and authorize TRAFFIQ, Inc. and its agents and assigns (together, "TRAFFIQ") to obtain commercial and consumer credit reports and make other credit inquiries that it determines necessary; (ii) you represent that each individual listed on this Application as a principal or obligor likewise has authorized TRAFFIQ to obtain consumer credit reports and make other credit inquiries on them; (iii) you warrant the information on or accompanying this Application is true and complete and you agree to notify TRAFFIQ of any material change in any such information; (iv) you authorize TRAFFIQ and any credit bureau or investigative agency to investigate the references, statements and other data on or accompanying this Application and you authorize anybody contacted to release credit and financial information requested as part of said investigation; (v) you confirm that this Application is submitted in connection with financing solely for business and commercial purposes and NOT for personal, family or household purposes. This Application may be transferred or assigned by TRAFFIQ. You and each individual listed on this Application authorize TRAFFIQ to share this Application and related information with third parties who may consider purchasing, financing, or otherwise acquiring an interest in this.

The Federal Equal Credit Opportunity Act prohibits creditors from discriminating against credit applicants on the basis of race, color, religion, national origin, sex, marital status, age (provided the applicant has the capacity to enter into a binding contract), because all or part of the applicant's income derives from any public assistance program, or because the applicant has in good faith exercised any right under the Consumer Credit Protection Act. The federal agency that administers compliance with this law is the Federal Trade Commission, Equal Credit Opportunity, Washington, DC 20580. If your application for business credit is denied, you have the right to a written statement of the specific reasons for the denial. To obtain the statement, please contact TRAFFIQ at its address stated above within 60 days from the date you are notified of our decision. TRAFFIQ will send you a written statement of reasons for the denial within 30 days of receiving your request.

Print Name: Signature:
Title: Date: